

Dear CAHU Member:

It's official! Proposition 11 passed and we won!!!!

Break out the champagne and celebrate! For those who stepped up and contributed to the PAC you are now part of one of the greatest accomplishments associated with our industry. If you are not a part of CAHU PAC then you need to pick up the phone and call a contributor and tell them "THANK YOU" for what could potentially save the future of the benefits broker. The face of politics will be changed in California forever. Our PAC has been part of a movement that has paved the way for a more moderate and competitive legislature.

Unfortunately, this legislation won't help us until 2010. In the meantime, we have to stave off some of the most damaging health care legislation for at least two more years. We have so much more work we need to do in order to keep us in business. We stuck our necks out and placed a \$100,000 bet to win on a Proposition that we felt was in the best interests of our future. This effort impacted our funds and we need to rebuild in order to keep up our defense. Our shield is down right now and if called into battle we would be stressed to make any financial contribution, which places us in a vulnerable position.

We're asking you to step forward and make a small commitment of \$25 per month. That's it, just \$25 per month. \$300 one time contribution or \$25 a month automatic check deduction or credit card deduction. That gets us back in the game. Its not just about the total money we have, it's about how many members of our association are contributing....something...anything...but something.


Our political weight with legislators rides on not only how much we have in our PAC, but how many members are involved as contributors. Legislators evaluate this when making choices and surmise that "if 2,500 association members are making some contribution they must all BELIEVE in their cause." On the flip side, if only 200 out of 2500 members are making a contribution, it sends the opposite message that the association's members don't consider politics a priority, don't contribute to its PAC, and therefore must not believe in their cause.

Do you believe that the Agent should be the primary delivery mechanism in Health Care? If you do, then you need to make that small commitment of \$25 a month. Money talks and....well you know the rest. Please go to www.cahupac.org now and make that contribution or complete the form on the reverse side and fax or mail in now. We need your help, support, commitment and belief in our cause.

Sincerely,



Chuck Trogdon
Co-Chairman



Barry Fisher
Co-Chairman