

## October 2009 - One Minute Message

We are next.....

While most will say the Health Care Reform Debate will soon come to a close, it is now time for us to prepare the way for a new system, a new generation if you will, of Health Care delivery.

While no one knows the final outcome of the debate as of yet, we are confident there will be changes. The changes will be in the form of State legislation. Our involvement in this new generation of the health care delivery system will be based on our position in the California State Legislature. In the end it is believed we will rise or fall based on our efforts to lobby our case (the role of the agent) to the legislature.

To have a seat at the table we must use all of our resources to gain access. That includes relationships, citizen lobbying, our professional lobbyists and our PAC funds.

In the end we will be judged by not only the size of our PAC but by the number of our association members who make a contribution. You see if our numbers show only 10% of our membership cares enough to make a contribution to our PAC then we will appear weak. We need every member to make some contribution to our PAC in order to show our strength, moreover to show we care enough about our job, our industry and our livelihood to make a financial investment. I believe, like you, that we work in a noble profession but at times no one else seems to know this, but us!

We need your commitment, \$20 per month to show our members care enough about what they do to make a small financial investment in their careers.

Join me now in making a commitment towards the CAHU PAC. Stand up for what we believe in and let's show Sacramento that we all have a stake in this debate and that we are a valuable part of the Health Care delivery system.