

To give or not to give

That is the question?

It has been noted by our PAC administrator that barely 10% of our association contributes to CAHU-PAC. While the numbers are increasing it still falls short of our goal as we battle the well-funded labor unions and other interest groups that support single payer.

How do we stack-up against other associations in California? 100% of the Prison Guards contribute to their political action committee. While they are required to participate in their PAC it guarantees that their collective voice is heard in Sacramento, with a deafening roar. They are not the only association with a strong voice. What these associations have in common is that a majority of their members make a PAC contribution. They believe in their message and they are not reluctant to open their wallets to support themselves and their cause.

So why is it that we can only muster 10% of our members to support our cause? Our message is one of supporting the role of the agent, the promotion of private health care options and to show the legislators we are an association that wants to help bring about viable answers to the uninsured problem. What better message could we be sending?

Personally, I do not believe that we have a problem with our message. I propose to you that most of our members do not think we need their support. We need Brokers, General Agents, Company Reps. and support personnel alike to all pitch in. We are in this together!

So the question remains..... To give or not to give. You know we have a great message, and California needs our help. Completing our PAC contribution form takes only a minute; hopefully this is not an issue for you. There may be other reasons, but really do they outweigh the reasons to give?

I would bet that if you really sat down and weighed \$21 per month against the good we are doing for you and the rest of California, in communicating the message of the agent's role and the advantages of private health care, you would take a minute and complete the form on the next page. Join me in strengthening our voice in Sacramento.

To give or not to give..... the answer should be.....YES!