



California Association of Health Underwriters Political Action Committee

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2007-08 Executive Board

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June 22, 2007

The Sky is falling! The Sky is falling!

It really is! This title reminds me of the story about the boy who cried wolf. He kept it up until no one believed him and then tragedy, the wolf was at the door. No one would listen because they had heard it a million times and just simply didn't believe it any more. Things always worked out before, so what made them think it would be any different this time?

Often our membership feels like the PAC message is like the boy who cried wolf. They keep hearing that the wolf is at the door, but it always works out in the end. The wolf has been at our door in the past, and our industry has had a few close calls. It started with Hillary Care in the 90's and then most recently SB 840 last year coming out of the legislature. We did get through these times, but if it were not for the efforts of a few very committed members and our lobbyists, things might have been different.

Today we are faced with an entirely new dilemma. This one will not go away, and each one of us will be affected by the Health Care reform movement in California. The Governor is intent on passing something and has even announced that he would take a serious look at legislation that could put us out of business. We can not depend on his veto any longer. He wants health care reform, and he wants it now. Unfortunately, all of the legislation currently being proposed is not broker or carrier friendly. In fact it is just the opposite.

We have the opportunity to be heard. Our voice is small right now, but it is getting louder. However, we are not as loud as our competition! We need your support, and we need it now. There is no time to delay. Your contribution gets us a seat at the table. Without that, we are dead! The wolf is at the door. If you don't listen this time, it may well be too late. We need your contribution today. Please make a commitment to save your job. The contribution form is on the back of this letter. You may also visit our website www.cahupac.org to make a contribution. Please do this today.

Sincerely,

Chuck Trogdon
CAHU PAC Chairman